

Dependent on the choices you make from your account area  
Your customers will be able to;

1. **Order newspapers and magazines online**
2. **Place FREE classified adverts on your website**
3. **Place business adverts on your website**  
(chargeable, they pay online, you receive commission)
4. **Come into the shop and ask you to place adverts**  
(You charge them whatever amount you wish and keep the money yourself, you place the advert easily yourself)
5. **Pay their newsbill securely online**  
(You send them a newsbill and they pay with Credit/Debit card through our secure payment facility, fully accredited by RBS + Streamline)

You have full control over customer billing & who receives newsbills, we even provide you with a full accounts facility so you can see who paid and when with date, time, payment reference numbers and amount paid, your customer receives an online receipt.

**You can even advertise products in a matter of a few clicks, upload a picture of the product and type a full description.**

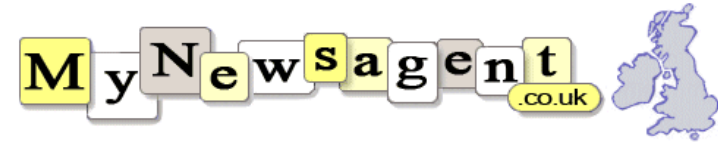
**ALL THIS FREE, WHATS STOPPING YOU**

**Go to: [www.newsagent.me.uk](http://www.newsagent.me.uk)**

**to register your newsagency**

**My Newsagent Ltd**  
379 Stitch Mi Lane, Harwood, Bolton,  
Lancashire - BL2 3PR  
**Registered in England:** 05835589

**E:** [support@mynewsagent.co.uk](mailto:support@mynewsagent.co.uk)  
**W:** [www.mynewsagent.co.uk](http://www.mynewsagent.co.uk)  
**VAT Reg No:** GB 912 6660 31



## **NEWSAGENT HELP**

Any help required can be gained by calling your local area representative, details below;

1. **Why register your newsagency with us**
2. **How to register your newsagency**
3. **Getting ready for online customers**
4. **Telling your customers you are online**
5. **Communicating with your customers**
6. **Earning revenue from your website**
7. **Future changes and developments**
8. **Are there any charges to me the newsagent**
9. **How will I and my customers benefit from the website**
10. **Getting any help you need**

My Newsagent Ltd are a business focused purely on helping newsagents benefit from dealing with their customers online, providing you with the opportunity to retain existing customers and gain new customers through more effective business opportunities.

**WE CHARGE YOU NOTHING FOR ALL THESE SERVICES  
ALL YOU NEED IS A EMAIL ADDRESS, COMPUTER & INTERNET**

You need a computer which can be at your home address, an email address to receive our system emails and a internet connection.

**Q** 1. **Why register your newsagency with us**

**A** MyNewsagent.co.uk has been setup just for UK Newsagents, it is a tailor built portal professionally developed for newsagents to take orders and communicate with customers online **and its FREE for you and your customers to use**, don't miss your chance.

**Q** 2. **How to register your newsagency**

**A** Go to **www.newsagent.me.uk** and follow the simple instructions, click the register button and complete the registration form. A representative will contact you to complete the registration process and your business will be live & online 5 minutes later.

**Q** 3. **Getting ready for online customers**

**A** Our best advice to you is “**Register as a customer**” at your own website and start to place some orders for newspapers and magazines. You will then be able to see how easy it is for your customers.

**Q** 4. **Telling your customers you are online**

**A** From your account area click the “**Shop Leaflets**” button and you will find a range of leaflets we have prepared for your shop, these leaflets tell your customers how to find you on the internet. Dish these leaflets out at every opportunity.

**Q** 5. **Communicating with your customers**

**A** From your account area you can send and receive VIRUS FREE Emails with your registered customers using our simple tools. You can also send professional looking Newsletters up to 4 times a month to customers that agree to receive them.

**Q** 6. **Earning revenue from your website**

**A** My Newsagent Ltd have built into the website a number of tools for you to earn revenue. Customers wishing to place adverts in your shop window can now be charged for the advert to be placed on the website, we have put tools there for you to place the advert.

**Q** 7. **Future changes and developments**

**A** My Newsagent Ltd are a team of professional web developers and business partners. Some exciting developments are in the pipeline, structured to be attractive to your customers and profitable to newsagents, keep your eye on the website for more information.

**Q** 8. **Are there any charges to me the newsagent**

**A** We make only one charge and that is only if you tick the box to use “**Online Billing**”. It's totally optional and just there to cover our Credit/Debit card processing charges. If you use it you can send customers newsbills online and we charge just 35p + VAT if paid.

**Q** 9. **How will I and my customers benefit from the website**

**A** Your customers like convenience and there is nothing more convenient than internet trading. It will not keep your customers away, it will improve your communication with them. We already have newsagents and rounds people saying this is true. (see overleaf)

**Q** 10. **Getting any help you need**

**A** Should any help be needed we have a “**Support Team**” available 24/7 by email: [support@mynewsagent.co.uk](mailto:support@mynewsagent.co.uk)

**HELPING UK NEWSAGENTS TRADE ONLINE EFFECTIVELY**